

**Pennsylvania Telephone Association's
105th Annual Convention**
The Hotel Hershey

Keynote Speakers

Tuesday, July 17th – General Session
9:00 AM

Rick Askoff

**Executive Director - Regulatory and Government Relations
National Exchange Carrier Association**

Current critical key issues for NECA in support of member interests.



Bio: Rick Askoff is Executive Director – Regulatory for the National Exchange Carrier Association, Inc. (NECA). Prior to joining NECA in 1987, he was an associate with the law firm of Skadden, Arps, Slate, Meager & Flom (specializing in communications law, corporate law and finance). During the early 1980's Mr. Askoff was a staff attorney with the Federal Communications Commission in the Common Carrier Bureau and the Commission's Office of General Counsel. He is a graduate of Syracuse University College of Law and is admitted to the Bar in the District of Columbia and in the States of Illinois and New Jersey.

Tuesday, July 17th – General Session

9:45 AM

Ray Savono

Vice President – Field Marketing

Broadband Redefined...How New Services Are Fundamentally Changing the Approach to Networks and Competition



Ray brings over 20 years of sales, marketing and customer service experience to Calix. Before assuming the role of Vice President, Field Marketing, Ray was the Vice President, Customer Operations for Calix. Prior to joining Calix, he was the director of sales operations at Autodesk where he managed service and support for over \$500 million dollars of annual sales in the Americas and Asia. He also held management positions in new product release and enterprise systems development. Before Autodesk, Ray worked for IBM in the U.S. and abroad, spending several years in Central Europe. Ray holds a Bachelor of Science in Business Administration from California State University, Sacramento and a Masters of Business Administration from St. Mary's College.

Tuesday, July 17th – General Session

10:30 AM

Walter B. McCormick, Jr.

President & CEO

USTelecom

Walter will provide an overview of USTelecom activities and issues critical to the member interests.



Bio: Walter B. McCormick Jr. is the President & CEO of the United States Telecom Association (USTelecom), the nation's premier trade association representing service providers and suppliers in the new telecommunications marketplace.

A respected Washington veteran with more than 25 years experience in telecommunications, Mr. McCormick joined USTelecom in 2001 and has guided the organization's evolution into one of the top trade associations in the nation's capital. Washingtonian magazine has profiled Mr. McCormick as a trade association executive with "real clout." The Capitol Hill newspaper, The Hill, has featured Mr. McCormick as a "Hill Mover of the Month" and labeled him as a "rainmaker" - one of 12 "top trade association lobbyists" in

Washington. He has been recognized by Who's Who in America and Who's Who in American Law.

Prior to joining USTelecom, Mr. McCormick served as President & CEO of the American Trucking Associations. There he led a broad corporate restructuring that resulted in a reinvigorated membership, record dues revenues, and significant legislative victories. His background also includes service as General Counsel of the U.S. Department of Transportation; as General Counsel of the U.S. Senate Committee on Commerce, Science and Transportation; and as a partner with Bryan Cave LLP, an international law firm of more than 500 lawyers, where he headed the practice group on Regulatory Affairs, Public Policy and Legislation. During his tenure on the professional staff of the U.S. Senate, he was recognized by Roll Call magazine as one of the 50 most influential staffers on Capitol Hill.

Mr. McCormick holds degrees in journalism and law from the University of Missouri. He has studied international economics and political science at Georgetown University, and has completed the program for senior managers in government at Harvard University's John F. Kennedy School of Government. He is a member of the President's National Security Telecommunications Advisory Committee, the Board of Trustees of Rockhurst University, the Federal Communications Bar Association, the District of Columbia Bar, and the Missouri Bar.

Wednesday, July 18th – General Session

9:00 AM

David P. McClure

President & CEO

United States Internet Industry Association (USIAA)

Current critical key issues for USIAA in support of member interests.



Bio: David P. McClure is President and Chief Executive Officer of the US Internet Industry Association, the primary US trade association for Internet commerce, content and connectivity.

At the request of leading companies in the online services industry in 1994, McClure chartered the Association of Online Professionals to represent the industry in Washington, DC. With the growth of the Internet as the primary online venue, AOP became the US Internet Industry Association in 1999.

McClure earned a bachelor of science degree in applied science (physics and chemistry) from the University of Iowa in 1973. He holds an MBA in executive management from Kent State University (1983), and has done additional post-graduate work in organizational development. He is also a graduate of the Defense Information School and the Karras curriculum in negotiations, and has taught communication and public policy in post-graduate and professional development environments.

A technologist by education and experience, McClure was a Cold Warrior with the Strategic Air Command, first as a pilot of the B-52 Bomber and later as a public affairs officer handling such diverse assignments as aircraft accidents, media relations and environmental incidents. He won a USAF Commendation Medal for his service, and a Jefferson Award for the design of communications programs for the armed services. McClure was also part of the ground support and media team for the flight of the Double Eagle II, the first trans-Atlantic balloon crossing.

In 1979, he left the service to work for BFGoodrich on a variety of technology programs that included the NASA Space Shuttle. He spent eight years on the shuttle program, ending his tenure as a spokesman for the program with the explosion of shuttle Challenger.

Following Challenger, he worked for in the environmental industry, where he became one of the few communication specialists qualified to work on toxic waste and nuclear radiation sites, providing community communications and interaction on Superfund cleanup sites. He went on to spend six years as a network engineer for consulting companies, marketing consultant for hardware and software companies, and three years as the online communications consultant and field agent for the Software Publishers Association, tracking international software piracy operations.

His association experience includes positions on the staff and Board of Directors of the Aviation and Space Writers Association (AWA), and a management position with the Software Publishers Association (SPA). Active in the online community since 1983, he is also a member of the American Society of Association Executives and its Technology Section Council.

He holds the rank of *Nidan* in judo, and is a commercial pilot with IFR and multi-engine ratings. He collects 45-rpm records that made the Billboard Top-100 from 1958-1978, is an avid camper who treks from the Shenandoah Valley to Assateague Island, a Civil War history buff, an oenologist with a preference for the vintages of Chile and Australia, a master scuba diver and golfer. Most recently, he has become an avid diver, drifting the reefs from Australia's Great Barrier Reef to the Caribbean.

He is also a member of the Clan McLeod, the Scottish Clan whose home lies at Castle Dunvegan on the Isle of Skye. Clan McLeod is the Clan featured in the movies and television series "Highlander," and has a very active non-profit Society in the US for genealogical work and charitable projects.

McClure has written and lectured extensively on management and technology issues, and is considered an authority on strategic business planning and technology integration for businesses. He is currently a contributing editor for business, industrial, accounting and Internet publications as well as numerous newspapers and e-zines, and is a contributing editor to the ISPWorld and Internet Industry web sites. McClure also writes a regular column for the Business Software News and contributes to Accounting Today and Accounting Technology magazines.

Wednesday, July 18th – General Session

10:00 AM

Mike Warren

Vice President – Fiduciary Services

NeuStar

Mike will provide a current view of CALEA and his company's efforts to assist the industry.



Bio: Mike Warren brings more than 35 years of electronic surveillance expertise to NeuStar. He retired after 29 years as a special agent and senior executive of the Federal Bureau of Investigation (FBI) in September 2000, and since that time has been a consultant to the Telecommunications Industry on matters relating to the Communications Assistance for Law Enforcement Act (“CALEA”) and electronic surveillance law and policy.

Mr. Warren formed Fiducianet, inc. in January 2002 to assist telecom carriers and internet service providers in their efforts to comply with CALEA and other electronic surveillance laws. In February 2005, NeuStar, a leading provider of information exchange services for the communications industry acquired Fiducianet.

NeuStar’s Fiduciary Services serves as a single point of contact in managing all day-to-day customer obligations involving subpoenas, court orders and law enforcement agency requests under electronic surveillance laws – including the Communications Assistance for Law Enforcement (CALEA). Additionally, NeuStar will provide carriers with around-the-clock fraud management platform solutions and network assurance services.

As the former chief of the FBI’s CALEA Implementation Section (CIS), Mr. Warren supervised interaction between the telecommunications industry and the law enforcement community. He developed the FBI’s initiative for deferred deployment of CALEA technical capability (the Flexible Deployment Program) and directed negotiations with telecommunications carriers and equipment manufacturers to contain costs by developing nationwide Right-to-Use (RTU) license agreements for CALEA compliant software. The success of Mr. Warren’s strategies has resulted in a savings of over \$400 million in industry and government CALEA compliance costs.

In 2000, Warren was awarded the U.S. Attorney General’s Award for Excellence in Management.

Wednesday, July 18th – General Session

11:00 AM

Dr. Phil Hippensteel

President

Phil Hippensteel Associates, Inc.

“The Five Biggest Technological Advances On the Horizon As Viewed Today”



Dr. Phil Hippensteel is a consultant and instructor from Harrisburg, Pennsylvania. He is nationally recognized for his knowledge of network infrastructure. His clients include government agencies, hospitals, manufacturing firms, and universities. He has worked with IBM, Sprint, Cisco, Hershey Foods, Fluke, Avaya and many other firms throughout the United States and Canada. He has written several white papers and has helped to develop networking products and the associated training.

Dr. Hippensteel earned graduate degrees from the University of Delaware and University of Pennsylvania. He was a college administrator and taught for many colleges and universities. He was the keynote speaker for a nation-wide seminar series produced by *Network World* magazine and taught on-site classes for them. He currently writes for *Network World* and *Information Week*.

He routinely provides presentations at major conferences including Supercom, Network Interop, and the International Conference on Information Warfare and Cyber Security. Currently, he is an assistant professor at Penn State University and focuses on video and voice over IP, wireless and security.