

**Pennsylvania Telephone Association's  
106<sup>th</sup> Annual Convention**  
*The Hotel Hershey  
June 17 & 18th*

## **Keynote Speakers**

**Tuesday, June 17<sup>th</sup> – General Session**  
9:00 AM

### **John Rose**

President  
OPASTCO

*John will update members on the current most significant issues being addressed by OPASTCO in Washington, DC and educational efforts by OPASTCO and its membership.*



**Bio:** John Rose is president of the Organization for the Promotion and Advancement of Small Telecommunications Companies (OPASTCO). OPASTCO is a full-service, national trade association representing rural telecommunications companies' interests before the FCC and Congress and providing educational programs and publications. Its 500 LEC members collectively serve 2.6 million customers primarily in rural areas of the United States and Canada. The association also has an affiliate nonprofit foundation, the Foundation for Rural Education and Development (FRED), and OPASTCORP, a for-profit subsidiary.

John's career in the telecommunications industry began 30 years ago, when he joined C&P Telephone Company in Virginia in 1969, working in accounting, auditing and separations and settlements. From 1977 to 1984, John worked for the Rural Electrification Administration, now known as Rural Utilities Service (RUS), serving first as chief of the Loans and Management Branch and later as director of the Telecommunications Management Division.

Not only is John a "veteran" in the telecommunications industry, he is also a veteran of the armed forces. Prior to embarking on a career in telecommunications, he served in the U.S. Navy and attained the rank of Lt. Commander. John has a degree in Business Administration with majors in Finance and Economics and a minor in Mathematics from the University of Richmond in Richmond, Va.

John and his wife, Catherine, have four children and reside in Alexandria, Va.

## **Tuesday, June 17<sup>th</sup> – General Session**

9:45 AM

### **Kelly Lewis**

**President & CEO**

**Technology Council of Central Pennsylvania**

*Kelly will provide perspectives on the critical importance of "infrastructure" in PA and in particular high speed broadband.*



The Honorable Kelly Lewis, 44, President &, CEO of the Technology Council of Central Pennsylvania, innovatively leads the Council's strategies to build strong industry partnerships, robust technology infrastructures, and a strengthened technology workforce in order to discover, demonstrate and deploy advanced technology and innovations across the region and state [www.tccp.org](http://www.tccp.org). The Council's TechQuest Internship is one of the largest fully-managed Internship systems in the nation. [www.techquestpa.com](http://www.techquestpa.com) In addition to Internships, TechQuest also feature dynamic workforce training, broadband, eLearning and career-pathways.

A plan to help improve Pennsylvania's technology infrastructure, the Council helps lead the Pennsylvania Infrastructure Group and its Infrastructure Agenda for Pennsylvania. In a major technology deployment, The Council's Pennsylvania Health Information Exchange remains focused on healthcare technology deployments that improve patient safety and healthcare quality. The Council hosts the MIX2008, a homeland and defense technology exposition, showcasing innovations and facilitating connections between academia, government and industry. [www.tccpmix.org](http://www.tccpmix.org).

A public servant, in 2000 through one of the biggest upsets in PA House history, Lewis won a seat in the Pennsylvania House of Representatives. Lewis served four years and his legislative record includes the nation's first heart defibrillator (AED) Bill for Schools, placing more than 3,200 AEDs in PA school buildings. His passed legislation included Pennsylvania's EITC law, highway safety corridor legislation, tort reform language against venue-shopping, and the growth supplement in the state budget to aid fast-growing schools. Lewis' toll-equity efforts at the Delaware Water Gap Toll Bridge continue to save local residents and businesses more than \$4 million per year. Locally, Lewis started the Safe80 Task Force, Team Monroe, the Pocono Telecommunication's Task Force, and The Reasons for Christmas Project, among many successful initiatives. Lewis's political career was highlighted by his leadership in securing millions of dollars in state and federal funding for the Pocono region and Pennsylvania.

An attorney with an MBA and finance degree, Lewis served four years as the Monroe County Controller, overseeing its \$110 million budget and operations.

A twin, Lewis is a 1982 graduate of East Stroudsburg Area High School, where he served as class president. He continued his education at Bloomsburg University, where he earned a degree in 1986 in Finance, and served as the student government treasurer. In 1993, Lewis earned a law degree and an MBA (JD/MBA) from the Widener University School of Law. He and his wife Lisa, proud parents of Nashua and McKenna, live in Hershey, Pennsylvania.

**Tuesday, June 17<sup>th</sup> – General Session**

**10:30 AM**

## **David P. McClure**

**President & CEO**

**United States Internet Industry Association (USIAA)**

*Current critical key issues for USIAA in support of member interests.*



**Bio:** David P. McClure is President and Chief Executive Officer of the US Internet Industry Association, the primary US trade association for Internet commerce, content and connectivity.

At the request of leading companies in the online services industry in 1994, McClure chartered the Association of Online Professionals to represent the industry in Washington, DC. With the growth of the Internet as the primary online venue, AOP became the US Internet Industry Association in 1999.

McClure earned a bachelor of science degree in applied science (physics and chemistry) from the University of Iowa in 1973. He holds an MBA in executive management from Kent State University (1983), and has done additional post-graduate work in organizational development. He is also a graduate of the Defense Information School and the Karras curriculum in negotiations, and has taught communication and public policy in post-graduate and professional development environments.

A technologist by education and experience, McClure was a Cold Warrior with the Strategic Air Command, first as a pilot of the B-52 Bomber and later as a public affairs officer handling such diverse assignments as aircraft accidents, media relations and environmental incidents. He won a USAF Commendation Medal for his service, and a Jefferson Award for the design of communications programs for the armed services. McClure was also part of the ground support and media team for the flight of the Double Eagle II, the first trans-Atlantic balloon crossing.

In 1979, he left the service to work for BFGoodrich on a variety of technology programs that included the NASA Space Shuttle. He spent eight years on the shuttle program, ending his tenure as a spokesman for the program with the explosion of shuttle Challenger.

Following Challenger, he worked for in the environmental industry, where he became one of the few communication specialists qualified to work on toxic waste and nuclear radiation sites, providing community communications and interaction on Superfund cleanup sites. He went on to spend six years as a network engineer for consulting companies, marketing consultant for hardware and software companies, and three years as the online communications consultant and field agent for the Software Publishers Association, tracking international software piracy operations.

His association experience includes positions on the staff and Board of Directors of the Aviation and Space Writers Association (AWA), and a management position with the Software Publishers Association (SPA). Active in the online community since 1983, he is also a member of the American Society of Association Executives and its Technology Section Council.

He holds the rank of *Nidan* in judo, and is a commercial pilot with IFR and multi-engine ratings. He collects 45-rpm records that made the Billboard Top-100 from 1958-1978, is an avid camper who treks from the Shenandoah Valley to Assateague Island, a Civil War history buff, an oenologist with a preference for the vintages of Chile and Australia, a master scuba diver and golfer. Most recently, he has become an avid diver, drifting the reefs from Australia's Great Barrier Reef to the Caribbean.

He is also a member of the Clan McLeod, the Scottish Clan whose home lies at Castle Dunvegan on the Isle of Skye. Clan McLeod is the Clan featured in the movies and television series "Highlander," and has a very active non-profit Society in the US for genealogical work and charitable projects.

McClure has written and lectured extensively on management and technology issues, and is considered an authority on strategic business planning and technology integration for businesses. He is currently a contributing editor for business, industrial, accounting and Internet publications as well as numerous newspapers and e-zines, and is a contributing editor to the ISPWorld and Internet Industry web sites. McClure also writes a regular column for the Business Software News and contributes to Accounting Today and Accounting Technology magazines.

## **Wednesday, June 18<sup>th</sup> – General Session**

9:00 AM

### **Brandon Heiner**

Government Affairs  
US Telecom

*Brandon will be providing an overview of key issues for USTA members and what is currently transpiring in D.C. at this time.*



**Bio:** Brandon W. Heiner joined USTelecom as Director of Government Affairs in June 2005 to primarily focus on the association's advocacy efforts in the U.S. Senate. Heiner came to USTelecom from the office of Congressman C.L. "Butch" Otter (now Governor of Idaho), where he served as Legislative Director and was responsible for advising the Congressman on communications and technology issues while Otter served on the House Energy and Commerce Committee. In addition, his Capital Hill experience includes two years at the U.S. Senate Aging Committee and service in the office of Congressman Michael K. Simpson.

## **Wednesday, June 18<sup>th</sup> – General Session**

10:00 AM

### **William Wong**

Consulting Systems Engineer  
Cisco Systems, Inc.

*Bill will be providing overview on cutting edge wireless technologies.*



**Bio:** Bill Wong is currently a Consulting Systems Engineer with Cisco Systems, Inc. and is supporting Cisco's Service Provider customers across the US Theater. Bill is focused on wireless networks and helping Service Providers to design, build and operate these networks. This includes a heavy focus in the area of municipal mesh WiFi networks, combining them with indoor wireless networks and how to integrate with back end systems. He is also serving as a corporate and field resource in shaping the next wave of outdoor wireless networks. Prior to joining Cisco, Bill has worked previously for Tropos Networks, Aiirmesh Communications, and Ricochet Networks both in Sales Engineering and Operations. He has a degree in Electrical Engineering from WPI and has 16 years of networking experience with various

Service Providers with the last 7 years working in the wireless industry.

**Wednesday, June 18<sup>th</sup> – General Session**

**11:00 AM**

## **J. Michael Love**

**President & CEO**

**Energy Association of Pennsylvania**

*Michael will relate the challenges of the energy providers in today's world, the regulatory impacts from the past that will begin to now show up on customer's bills in the relatively near-term.*



J. Michael Love is President and CEO of the Energy Association of Pennsylvania, a position he has held since August 2001. The Energy Association represents the interests of the Commonwealth's electric and natural gas distribution companies. Prior to joining the Energy Association, Mr. Love was the President and Chief Operating Officer for Citizens Utilities Company, overseeing their gas, electric, water and wastewater operations, which served nearly one million customers in nine states including Pennsylvania. During his tenure as President, Mr. Love dealt with security issues, as well as operational and information technology issues.

Prior to his years with Citizens Mr. Love was an attorney with AT&T, President of a water utility, and also was Chairman of the New Hampshire Public Utilities Commission. Prior to those efforts Mr. Love was a Consumer Advocate in New Hampshire.

Mr. Love is a graduate of the University of Michigan and received his Juris Doctorate from the University of Detroit. Mr. Love is on the Board of Directors of the Juvenile Diabetes Foundation of Central Pennsylvania and a member of the Harrisburg Rotary. Mr. Love is married, Victoria, with four children and resides in Lewisberry, Pennsylvania.