




Company Name: \_\_\_\_\_

## PTA's 109<sup>th</sup> Annual Convention The Hotel Hershey – July 17-20, 2011

<p><b>Sunday Night "Get Together" Reception:</b> (July 17, 2011) This reception is held Sunday evening between 6:30 and 7:30pm and covers the cost of two bars, food, signage and a character greeting (based on full sponsorship)</p>	
<p><b>Dessert on the Mezzanine:</b> (July 18, 2011)  After dinner, step out onto the Mezzanine for dessert during a 1.5 hour vendor exhibit. This will cover the cost of two bars, desserts and signage (based on full sponsorship)</p>	
<p><b>Casino Night Sponsor:</b> (July 19, 2011) This sponsorship will cover the cost of the bars, food, entertainment, etc. for Casino Night and the sponsorship of the craps table. (based on full sponsorship)</p>	
<p> <b>Membership Appreciation Day at Hersheypark</b> (Monday, July 18, 2011) This sponsorship would offset admittance to the park for all that register. The fee also includes a luncheon held in the park at one of the designated pavilions as well as appropriate signage.</p>	<p>Co-sponsor: \$800</p>
<p><b>Hersheypark Luncheon Prizes:</b> During the luncheon noted above, small prizes are awarded to lucky attendees. If you are interested in making a monetary donation toward a prize, please call PTA at 717-238-8311.</p>	
<p><b>Casino Night Table Sponsor (July 19th):</b> Sponsor a game! PTA will provide a sign and you may choose to host that table all night or mingle with the crowd. We will have a dealer from the entertainment group so you are free to do as you please. <b>*NEW*:</b> <b>Game Sponsors will receive a complimentary table during the Monday Night "Dessert on the Mezzanine" Vendor Displays.</b></p>	
<p>Poker                      Craps  Roulette</p>	<p>\$500/click box above and select game on left</p>
<p><b>Casino Night Prizes:</b> Toward the end of Casino Night, attendees turn their winnings in for tickets. These tickets are placed in a basket next to the prize they would like to win. One of those prizes could be from you! We ask that the value be at least \$50. You can purchase the prize or you can donate the cash to PTA and we will shop for you. If interested, please call PTA at 717-238-8311.</p>	
<p> <b>Silver Kiss Sponsor</b> This money will be used to offset the overall cost of the convention and your company name will be listed in the convention program.</p>	<p>Sponsor: \$300 <b>(unlimited)</b></p>

<p><b>Hole Sponsorship</b>          If you would like to sponsor a hole during the <b>John S. Rocker Memorial Golf Scramble</b> the cost is \$225. If you have sponsored a hole with PTA in the past, we may still have your sign – in which case the cost to sponsor would be \$150.</p>	
<p><b>Tel-PAC Door Prizes</b>          Each year PTA holds a TelPAC (Telephone Political Action Committee) breakfast with a guest speaker. The contributions, raised by those attending this breakfast, are used to support legislators who support PTA. Most, if not all, attendees never leave empty handed. Donated door prizes are given to the attendees. Any company wishing to donate items should contact our office. These items should be of decent quality (such as golf shirts, umbrellas, bags).</p>	
<p><b>TOTAL SPONSORSHIP:</b>  <b>If your total is at least \$600 you fall into a “Leadership Category”–see below for further details.</b></p>	

**\*Tier 1** sponsors will receive a separate poster with their logo indicating their level of sponsorship. In addition to special recognition in the convention program and on name badges, Tier 1 sponsors will also fall under the PLATINUM SPONSORSHIP noted on next page – including a full page color ad in PTA’s directory, a \$200 gift card, a complimentary table during Monday Night’s “*Dessert on the Mezzanine*”, plus your logo on PTA’s home page linked to your company site for the remainder of 2011.

**Sponsors:** All other sponsors will receive recognition for their sponsorship via a poster, convention program, and name badges. Sponsorships between \$600-\$2,999 fall into our *Leadership Category* which gives even more value to the members by way of free or discounted ads in PTA’s directory, free Hershey gift card, and recognition on our home page, dependent on level (see next page).

**PAYMENT**

**Contact Person:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Company:** \_\_\_\_\_

CHECK WILL BE SENT BY 7/1/11 (Make checks payable to Pennsylvania Telephone Association)

CREDIT CARD # \_\_\_\_\_ Visa MC Amex

Name of Cardholder: \_\_\_\_\_ Exp. \_\_\_\_\_

Zip Code of Billing Address \_\_\_\_\_ E-mail for receipt: \_\_\_\_\_

(allow one week for delivery of receipt)