



**CONFERENCE AGENDA**

**Deans Hall**

Conference segment begins at 1:30 p.m. on Thursday, October 2<sup>nd</sup> and continues Friday at 9:00 a.m.

**OCTOBER 2<sup>nd</sup>**

1:30 p.m. **SCOTT SOBOLEWSKI**, *Account Manager* .....Innovative Systems, LLC

**Topic: Today's Youth, Tomorrow's Telco Customer?**

Are today's youth a lost cause when it comes to becoming the next generation of wireline users? Will their video and internet habits be enough to keep them your customer when they are out on their own and start careers and family? This session will interview youth up to age 25. Where possible, youth will reside or have previously resided in a rural exchange. The moderator will have a list of survey type questions for the youth to answer regarding their usage of telecommunications services. Time will be made available for session attendees to ask their own specific questions.

2:30 p.m. *BREAK*

2:45 p.m. **ANDY BROWN** ..... Bennet & Bennet, PLLC

**Topic: Update on Federal Issues of Interest**

3:45 p.m. **PAT FOSTER**.....AT&T

**Topic: Perspectives From A National Carrier**

**OCTOBER 3<sup>rd</sup>**

9:00 a.m. **ROD BALLARD**, *Manager/Applications Engineer* ..... Power & Tel

**Topic: IPTV Solutions For the IOC – Marketing Trends, The Business Case & Affordable Deployment**

10:00 *BREAK*

10:15 a.m. **JAMES H. CAWLEY**, *Chairman* ..... PA Public Utility Commission

**Topic: PUC Perspectives**

11:00 a.m. **John Becci** ..... John Staurulakis, Inc.

**Topic: FTC Red Flag Rules**

12:00 a.m. Projected Adjournment