



**WEDNESDAY, October 1, 2008**

**Afternoon InfoMercial Sessions**

(3 sessions will run simultaneously)

<b>INFOMERCIALS</b>	
<b>1:00 PM</b>	
(45-minute sessions)	
<b>Room 106</b>	<b>Celery Integrated Services, Inc.</b> "Fiber Characterization: Advanced Testing Methods for High Speed Networks"
<b>Room 107</b>	<b>Quintrex Data Systems Corp.</b> "Cost Containment/Revenue Assurance & Quintrex Data Systems"
<b>Room 109</b>	<b>Motorola</b> "GPON in Practice: Where, When, How?"

**1:00 PM     **Fiber Characterization: Advanced Testing Methods for High Speed Networks****

**Presenter:** [Deron Leight](#) ..... Celery Integrated Services, Inc.

An overview of 5 basic tests of Fiber Characterization: OTDR Testing, Power Meter Testing, ORL Testing, Chromatic Dispersion Testing and Polarization Modal Dispersion Testing.

**1:00 PM     **Cost Containment/Revenue Assurance & Quintrex Data Systems****

**Presenters:** [Kathy Sweatman](#) & [Todd Henecke](#) ..... Quintrex Data Systems Corp.

Quintrex Data Systems (QDS), a Telecommunications Information & Billing System company understands that your company costs are rising while the competition is affecting your revenue streams. Whether your company chooses to provide Fiber to the Home, CATV, Wireless or Long Distance to your customers; QDS has your billing, marketing and financial solution. When you combine all of the Quintrex 70 highly-integrated modules, we guarantee a powerful system for all your Billing, Customer Care, Marketing, Plant and Financial needs in any area of your business.

**1:00 PM     **GPON in Practice: Where, When, How?****

**Presenter:** TBA ..... Motorola

Many Telcos have opted in principle to deploy Gigabit Passive Optical Network technology to bring fiber to the home, but there are plenty of pitfalls when deciding how to roll it out in a real-world network. This presentation looks at best practice for GPON deployments and considers some of the key strategic, design, and engineering issues when choosing central office and splitter sites. It also considers rollout strategy, including greenfield vs brownfield deployment, MDU vs SFU deployment, and urban vs suburban environments.