



**WEDNESDAY, October 1, 2008**

Afternoon InfoMercial Sessions

(3 sessions will run simultaneously)

<b>INFOMERCIALS</b>	
<b>3:00 PM</b>	
(45-minute sessions)	
<b>Room 106</b>	<b>Aztek Networks, Inc.</b> "ESA Switching for Evolving Networks"
<b>Room 107</b>	<b>Suppression Systems, Inc.</b> "Fire Protection – Your Insurance For Keeping Your Facility On-line"
<b>Room 109</b>	<b>IP Prime (SES Americom)</b> "Understand Equipment & Content Rights for IPTV Systems"

**3:00 PM**    **ESA Switching for Evolving Networks**  
 Presenter: [Lance Alexander](#) ..... Aztek Networks, Inc.

Explores voice network survivability and NECA settlement advantages using new low-cost independent Emergency Stand Alone switches for traditional to next generation networks.

**3:00 PM**    **Fire Protection–Your Insurance For Keeping Your Facility On-line**  
 Presenter: [John Davis](#) ..... Suppression Systems, Inc.

The presentation begins with a brief history of Fike Corporation & Local Pennsylvania distributor Suppression Systems, Inc. The presentation includes; brief suppression industry history, typical suppression system applications, Fike detection and control equipment, current clean agent suppression products, and the latest environmentally friendly fire suppression product.....Fike’s new ProInert fire suppression system.

**3:00 PM**    **Understand Equipment & Content Rights for IPTV Systems**  
 Presenter: [Christopher Lynch](#) ..... IP Prime (SES Americom)

This session will provide attendees with an overview of how IPTV delivered video service works. We will also explore the technical requirements at the headend as well as content distribution services.