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#09-13

March 10, 2009

**TO:** PTA Member Companies

**FROM:** Steven J. Samara



**SUBJECT:** Broadband Take Rates

On April 1, 2009 the Senate Communications and Technology Committee will hold a public hearing on the status of broadband service in Pennsylvania. PTA will offer testimony, as will representatives from the cable, wireless and competitive carrier industries.

Since the vast majority of the PTA member companies are already 100% deployed (and the 2013 companies are well ahead of schedule), I'd like to add take rates to the discussion and see if we can get legislators and regulators to focus their collective energies on how they might be helpful in getting their constituents interested in broadband services.

Consequently, I would appreciate having broadband take rate information for each member company. As always, I will treat this information as confidential and not share either within the association or in a public forum, unless aggregated and not company-specific.

Thank you in advance for your cooperation, and please feel free to call the office with any questions or concerns.