

June 18, 2010

TO: PTA Member Companies
FROM: Sue Carter
SUBJECT: PA 211

Yesterday, the United Way of Pennsylvania held an informational meeting on the implementation of 211 in Pennsylvania. This meeting, among other things, was to update those involved on the status of PA 2-1-1's implementation plan, which was to be shared with local exchange carriers (LECs) by March 13, 2010, per PUC Order, but was not received.

The Pa. PUC Order entered on 2/17/10 gave PA 2-1-1 30 days from the entry date of the order to provide all jurisdictional local exchange carriers with access to a copy of its implementation plan. The Order also gave LECs 45 days from the entry date to perform analyses required to quantify its costs for the necessary translation and/or facilities work if it plans to seek recovery of internal costs associated with 211 call completion and estimate the time required to perform the necessary translations.

Although there remains no implementation plan, it was made clear that they (PA 2-1-1 and the PUC) are aware that the local exchange carriers cannot do their part in complying with the Order without the necessary information from PA 2-1-1. Additionally, it was understood that, in this instance, the dates in the Order are more "target" dates than deadlines. Members need not be concerned that their company isn't in compliance with a PUC Order under the circumstances. It is the intent of PA-2-1-1 to put something in writing with the PUC on the current status. PA PUC Vice Chairman Christy was in attendance throughout the meeting.

Some bullet points from the meeting were:

- The goal of PA-2-1-1 is to be up and running, for most of the state, by 2/11/11.
- 211 will not be funded by customer surcharges
- The state will be broken into 7 regions.
- PA 2-1-1 is in the process of hiring a part-time Executive Director. One of the responsibilities of the Executive Director will be to determine what is needed from each region to make 211 dialing work and to share that information with the local exchange carriers.
- Discussion on establishing a 211 ad hoc committee
- PA-2-1-1's business plan can be found at www.pa211.org

In closing, we are attaching a copy of the presentation from yesterday's meeting. PTA will continue to monitor the status of PA 2-1-1 and keep members informed.

If you have any questions or concerns, please do not hesitate to ask.